

pakadoo parcel shipping portal: more services for your customers - more turnover for you

As a shipping platform, the parcel shipping portal is part of pakadoo's parcel logistics software. It enables you to offer your customers a cost-effective and environmentally friendly solution for sending parcels - both within and outside your delivery area.

In the future, the pakadoo parcel logistics software can optionally be combined with a route optimization feature and thus offers a wide range of possible applications for private postal service providers, microhub operators, publishing logistics companies and the like.

Your advantages

By offering your customers postage-optimized parcel shipping in addition to your letter mail service, you gain a promising additional business. This will significantly increase your throughput volume and the traffic in your microhub. Your customers will benefit from our partner's favorable shipping conditions or their own carrier contract.

In addition, you gain:



More efficiency

Standardized, automated processes save valuable time and provide with the track & trace option (package overview and status notifications) transparency for you and your customers.



More digitization

Parcel stamp creation via address upload with automatic verification of the target delivery area according to stored criteria and selection of the optimal parcel service provider.



More flexibility

The parcel logistics software is adapted to individual needs and can be equipped with route optimization, capacity planning and dynamic route adjustment.



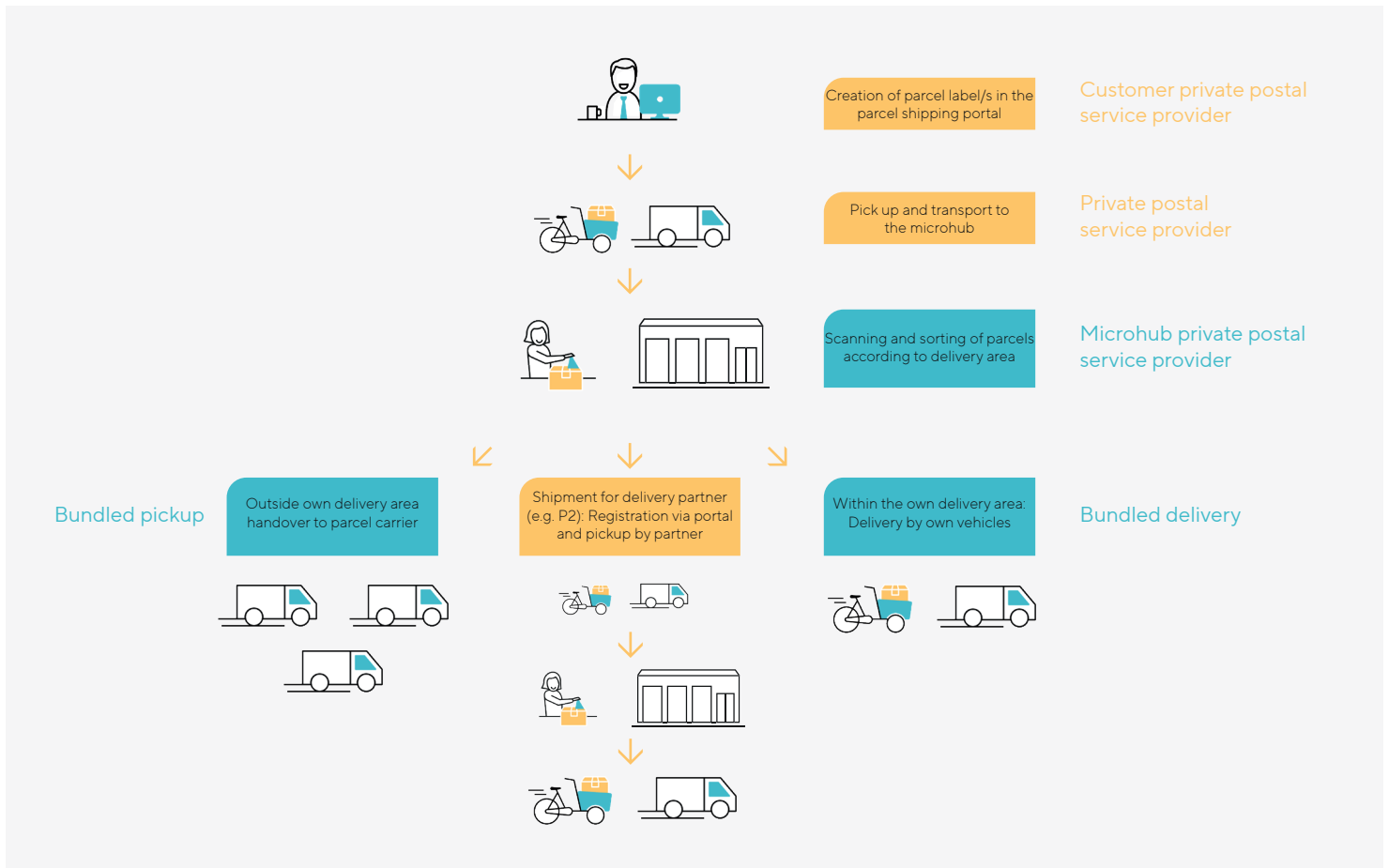
More future security

As a service provider (micro hub operator, publishing logistics provider etc.) you can expand your business service for your customers and profit from steadily increasing package

How the pakadoo parcel shipping portal works

1. pakadoo provides your company with the pakadoo shipping platform as a web solution. It is intuitive to use and guarantees secure and transparent processes.
2. Your customers receive a login with which they can independently generate parcel labels online.
3. The parcel labels can be created manually or via Excel upload. According to stored criteria it is automatically checked which shipping option/parcel service provider has to be used and if and whether customs documents are required.
4. The shipments are collected by you together bundled together with the letter mail, if available.
5. The parcels are recorded and sorted in your microhub.
6. Depending on the delivery area, the parcels are either delivered directly by you (possibly together with the letter mail) or environmentally friendly bundled and collected by a parcel service provider from your microhub.
7. **Optionally**, partners of a private postal service provider association can arrange for pickup and delivery by a delivery partner directly using their own platform (in planning).

Process overview



Feature overview pakadoo parcel logistics- software with shipping platform

Optionally configurable - individually adapted to your needs

- Parcel logistics software for private postal service providers, micro hub operators, publishing logistics providers or similar.
- Upload of parcel recipients in various variants (via Excel list, manual input...)
- Whitelabel: Own branding configurable (parcel label with own logo, portal additionally with own font and colors)
- Optional higher insurance possible, if offered by carrier
- Shipping to non-EU countries with reminder for customs relevant documents
- Automated selection of the shipping and carrier option you have stored
- Creation of loading list for each carrier
- Route optimization with capacity planning and dynamic route adjustment planned
- Connection to platforms of private postal service provider associations planned dynamic route adjustment planne

You have further requirements?

We will find a solution for that as well, just ask for a non-binding consultation appointment.

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