



You are a team player with creative ideas and recognize solutions before others see the problem. You don't see your job as just a job, but have the necessary bite and a passion for what you do. You are happy when no day is like the other and you can gain as many new experiences as possible.

With this motivation you fit perfectly to pakadoo!

We are looking for people who don't want a routine job, but who burn for challenges. Who grow daily with their tasks, learn a lot of new things and want to develop personally. Who like to take on responsibility in order to advance the team as well as the whole company. We are looking for you as

Working Student Marketing (f/m/d)

(max. 20 hours per week)

Your tasks

- You will contribute creative ideas to marketing campaigns for our various target groups and assist in their development and implementation
- You write newsletter and blog articles, texts for whitepapers and social media posts that are appropriate for the target group
- You will ensure that our website and user app (d/en) are up to date and maintain new content
- You share relevant articles and your own blog posts on our social media channels
- You will create flyers and other communication materials, as well as PowerPoint presentations, according to specified designs
- You will work primarily in a home office, your workdays/weekly hours are flexib

Your profile

- You are a student in the field of marketing, communication or PR
- You want to get to know different areas of marketing in a startup and implement individual projects independently
- You enjoy copywriting and you can put yourself in the shoes of different target groups
- You have a "hands-on" mentality, like to take the initiative and are motivated to contribute your own ideas
- As a creative person, you also have an eye for detail and high quality standards
- You have experience with online tools such as Adobe InDesign, Illustrator, Photoshop, Mailchimp, SurveyMonkey and WordPress and are proficient in MS Office

What we offer you

We may not be a "real" family, but we want to be much more than just your employer. Even if not everything is always perfect and many ideas often meet little time - we all work together towards our goal of sustainably doing something good for people and the environment with our services. Would you like to support us? Then become a pakadoo!

- Regular exchange: open communication is our top priority
- Flexible working: in the office, in the home office or remotely
- Active participation: everyone can get involved
- New ideas via lectures and workshops

Do you want to make a difference? Apply now and become part of the pakadoo success story! We are looking forward to receiving your application with CV, copies of certificates and possible starting date at bewerbung@pakadoo.de